

www.hhcharity.org

DANCE DALLAS

"A Night of Entertainment and Socializing for a Cause"

Presented by
Helping Hands Inc.



Special Guest Host
Mario Lopez

**MEDIA KIT
SPONSORSHIP**

This is a charity event.
All donations 100% Tax deductible

Static
Auction

Location :

Fashion Industry Gallery
1807 Ross Avenue
Dallas, TX 75201-8002

Saturday July 30, 2011
5:00 pm - 9:00 pm

SPONSORS / PARTNERS



For more information contact 214-734-1348 or 214-235-9675

Word-Place-Implement

Helping Hands INC.
Founder and President
12300 LBJ Free Way Suite 412
Dallas, TX 75234
Tel: 972 635 3903
info@hhcharity.org

June 20, 2011

Dear Sir/ Madam,

I am Kaushalya Siriwardana from Helping Hands Inc. I am writing this letter to give your company the opportunity to become a sponsor for our benefit event entitled Dance Dallas. We are organizing this event to help raise funds for the development of our Global Center in Stephenville, Texas and we would like for you to be a part of this great event.

The purpose of our event is to bring awareness to people about the Helping Hands Inc. plans for the future of the organization, and give individuals a chance to get involved in this cause.

We have been fortunate to have Mario Lopez as the host of the event. We are inviting your company to become a sponsor at our event where you will have a chance to gain publicity while giving back to the community. We want your sponsorship to serve as a vital stepping stone in helping this organization make the strides needed to complete this wonderful project.

The program would be held on July 30, 2011 5:00 p.m. – 9 p.m. at (FIG) Fashion Industry Gallery . Your munificent sponsorship will be tinted by a list of sponsorship benefits based on the level of sponsorship your company chooses.

You and other representatives of your company are heartedly welcome to attend Dance Dallas so that we can avail an opportunity to personally thank you for your support.

I am looking forward to hearing from you. Thank you for considering this request..

Sincerely,

Kaushalya Siriwardana
Founder and President
12300 LBJ Free Way Suite 412
Dallas, TX 75234
www.hhcharity.org

Tel: 972 635 3903 1 877 623 5200

Dance Dallas hosted by Mario Lopez

"A night of entertainment and socializing for a great cause"

Saturday, July 30th, 2011

5:00pm - 9:00pm

FIG Fashion Industry Gallery

1807 Ross Avenue

Dallas, Texas 75201

This event will benefit Helping Hands Inc. and the ground-breaking of their Global Center in Stephenville, TX

What is the Helping Hands Global Center:

Located in Stephenville, Texas, 1200 acres will be dedicated to healing, education, and recreation in a peaceful, natural environment which will encompass every nation's cultures, languages, traditions and history. This center's mission will be to provide free educational programs to all children. The education and learning from each culture will be combined to help all children in all nations through the Global Chapters.

What is the Mission of Helping Hands Inc:

Helping Hands Inc. is non-profit, non-political, non-religious 501(c)3 organization. It was formed to address the needs of children, empowering them to live lives filled with determination, happiness and promise. Their mission is to provide food, shelter, clothing, education, and medical care to area homeless and destitute children and their families, regardless of culture or creed.

Children are the world's most precious commodity, our most valuable natural resource. They hold the key to a brighter tomorrow.

We are in need of monetary and any kind donations. Below are some of the following items:

- House hold items • Building Materials • School Supplies • Baby items • Hospital equipment • Linen • Cloths
- Canned food • Shoes (any sizes) • Clean Field Dirt • Toys • Electronic Appliances • Plants • Furniture We look forward to your help in fulfilling our mission to meet the needs of the children in our community and beyond.

Venue

“Fashion Industry Gallery”

6:00 pm Cocktail Mixer and Hors d’oeuvres served

6:30 pm Helping Hands Presentation

7:00 pm Live Entertainment (Ball Room and Cultural Dancers)

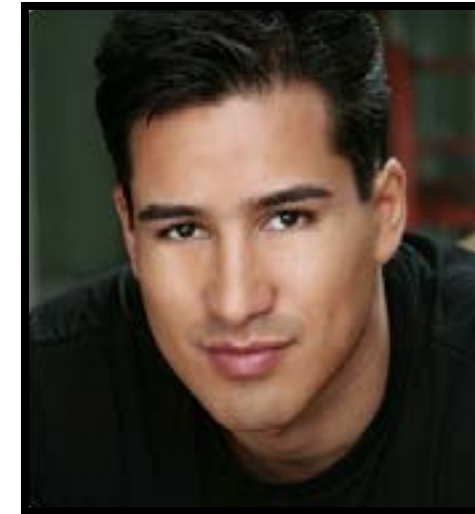
8:30 pm Dessert Served

* Silent Auction and live music throughout the Event *



Host

“Mario Lopez”



Sponsorship Opportunities

- Brand Association with celebrity guests
- National and Local Media Coverage
 - Promotional media inclusions
- Robust Public Relations campaign
 - On-site branding
 - Tickets and hospitality
- Online marketing and social media promotion

Dance Dallas

Hosted by Mario Lopez

"A night of entertainment and socializing for a great cause"

Sponsorship Levels



The Diamond Sponsorship Level is \$10,000

- Your company name/logo on all print advertisements, which include posters, flyers and print media sponsor features
 - News Release announcing sponsorship
 - Mention in media interviews
 - Mentions and logo on TV promo commercials
 - Mention in radio promo commercials
 - Logo/Name listed on sponsorship banner(s)
 - Recognitions throughout the event program
 - Meet & greet with headliner entertainers
 - Logo/link on Helping Hands website
 - (1) Vendor/Exhibitor booth
 - Exclusive Event VIP seating at the FIG (20 benefit gala event passes)
 - Company logo on goodie bags
 - Your name will be honored on 100 bricks on the "wall of confidence" at the Global Center TX USA



The Gold Sponsorship Level is \$5,000

- Your company name/logo on all print advertisements, which include posters, flyers and print media sponsor features
 - News Release announcing sponsorship
 - Mention in media interviews
 - Logo/Name listed on sponsorship banner(s)
 - Recognitions throughout the event program
 - Meet & greet with headliner entertainers
 - Logo/link on Helping Hands website
 - (1) Vendor/Exhibitor booth
 - Event VIP reserved seating at FIG (16 benefit gala event passes)
 - Company logo on goodie bags
 - Your name will be honored on 50 bricks on the "wall of confidence" at the Global Center TX USA



The Silver Sponsorship Level is \$2,500

- Your company name/logo on all print advertisements, which include posters, flyers and print media sponsor features
 - News Release announcing sponsorship
 - Logo/Name listed on sponsorship banner(s)
 - Recognitions throughout the event program
 - Meet & greet with headliner entertainers
 - Logo/link on Helping Hands website
 - (1) Vendor/Exhibitor booth
 - Reserved seating at the FIG (10 benefit gala event passes)
 - Company logo on goodie bags
 - Your name will be honored on 25 bricks on the "wall of confidence" at the Global Center TX USA



The Bronze Sponsorship Level is \$1,000

- Your company name/logo on all print advertisements, which include posters, flyers and print media sponsor features
 - News Release announcing sponsorship
 - Logo/Name listed on sponsorship banner(s)
 - Recognitions throughout the event program
 - Logo/link on Helping Hands website
 - (1) Vendor/Exhibitor booth
 - Reserved seating at the FIG (6 benefit gala event passes)
 - Company logo on goodie bags
 - Your name will be honored on 10 bricks on the "wall of confidence" at the Global Center TX USA



The Honorary Friends Benefit Gala Event Pass is \$100

- (1) Benefit Gala event pass at the FIG
- Your name will be honored on one of the bricks on the "wall of confidence" at the Global Center TX USA

~ Media Sponsor ~

In exchange for your kind donation to help us promote this wonderful event, Major Media Sponsors will benefit from:

- Logo on All TV, radio, & print ads/PSAs, as space permits and/or media sponsors allow
- Prominent placement of sponsor name and/or logo on event red carpet back drop
 - Listed in all press releases
- Name/Logo listed on e-Flyers distributed through the Community, Social Media & other Promotional Partners
 - Name/Logo listed on Online postings as space permits
 - Recognitions throughout the event program
 - Interview/Meet & greet with headliner entertainers
 - Logo/link on Helping Hands website
 - (1) Vendor/Exhibitor booth
 - Exclusive Event VIP seating at the FIG (10 benefit gala event passes)
 - Company logo on goodie bags
 - Your name will be honored on 25 bricks on the "wall of confidence" at the Global Center TX USA

~ Silent Auction Sponsors \$500 ~
Donations (\$100 minimum value):

- Signage at the Silent Auction area
- Prominent recognition for any donated items to the Auction
 - (4) Benefit Gala event passes at the FIG
 - Your company name will be honored on 5 bricks on the "wall of confidence" at the Global Center TX USA

Suggested silent auction donations include vacation packages, airline tickets, concert tickets, sporting event tickets, golf packages, signed athletic memorabilia, celebrity meet-and-greets, restaurant certificates, gift cards, gift baskets, jewelry, services, wine baskets, etc.

Our sponsorship program is adaptable to meet the needs of your organization. We will customize a sponsorship package for you, based on your needs, to create a successful partnership. With a helpful staff to assist, you can be confident that your sponsorship will earn the recognition that your company's generous contribution deserves.

If you are unable to become a Corporate Sponsor at this time, please consider making a one-time contribution to Helping Hands Inc. To donate online to our Buy a Brick program, please go to www.hhcharity.org.

For more information on the Helping Hands Inc. Sponsorship Package, please contact Kaushalya Siriwardana, Founder & President: kausahalya@hhcharity.org, 1-972-635-3903 or Toll Free 1-877-623-5200 or Joshua Henry at 214-235-9675 or Joshua@hhcharity.org

VENDOR BOOTHS AVAILABLE!!!!!!!

Contact Joshua Henry at 214-235-9675 or joshua@hhcharity.org

Become a Helping Hands Inc. Dance Dallas Sponsor



DO GOOD AGAIN AND AGAIN AND TAKE DELIGHT IN IT ~
BLISSFUL IS THE ACCUMULATIONS OF GOOD

DIVISION

- ___\$10000 Diamond Sponsor
- ___\$5000 Gold Sponsor
- ___\$2500 Silver Sponsor
- ___\$1000 Bronze Sponsor
- ___\$100 Honorary Sponsor
- ___\$_____ Other

Please make check payable to: Helping Hands Inc.

Name: _____

Address: _____

Phone: _____

City, State, Zip: _____

Email: _____

THANK YOU!!!